

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 1
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) American Crossroads			FEC IDENTIFICATION NUMBER ▼ C C00487363		
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input type="checkbox"/> New report <input checked="" type="checkbox"/> Amends report filed on 09 / 06 / 2012					
Full Name (Last, First, Middle Initial) of Payee BLUEFRONT STRATEGIES LLC <small>Updated aggregates will be reflected on all notices going forward</small>				Date 09 / 05 / 2012	
Mailing Address 174 WATERFRONT STREET, STE 500				Amount 80000.00	
City NATIONAL HARBOR		State MD		Zip Code 20745	
Purpose of Expenditure WEB ADS			Category/Type 		Transaction ID : E.002
Name of Federal Candidate Supported or Opposed by Expenditure: BARACK OBAMA				Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input checked="" type="checkbox"/> President State: _____ District: _____	
Calendar Year-To-Date Per Election for Office Sought 15967839.35				Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
				Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee TARGETED VICTORY				Date 09 / 06 / 2012	
Mailing Address P.O. BOX 2187				Amount 712200.00	
City ARLINGTON		State VA		Zip Code 22202	
Purpose of Expenditure WEB ADS			Category/Type 		Transaction ID : E.001
Name of Federal Candidate Supported or Opposed by Expenditure: BARACK OBAMA				Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input checked="" type="checkbox"/> President State: _____ District: _____	
Calendar Year-To-Date Per Election for Office Sought 15967839.35				Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
				Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
<div style="display: flex; justify-content: space-between;"> <div style="width: 60%;"> <p>(a) SUBTOTAL of Itemized Independent Expenditures.....</p> <p>(b) SUBTOTAL of Unitemized Independent Expenditures</p> <p>(c) TOTAL Independent Expenditures.....</p> </div> <div style="width: 35%; text-align: right;"> <p>792200.00</p> <p> </p> <p>792200.00</p> </div> </div>					
<p>Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.</p> <div style="display: flex; justify-content: space-between; align-items: flex-end; margin-top: 20px;"> <div style="width: 40%;"> <p style="text-align: center;"><i>Caleb Crosby</i></p> <p>Signature _____</p> </div> <div style="width: 20%; text-align: center;"> <p>[Electronically Filed]</p> </div> <div style="width: 20%; text-align: center;"> <p>Date 09 / 19 / 2012</p> </div> <div style="width: 20%;"></div> </div>					